

Management changes at Volkswagen Group SA

Bill Stephens, general manager: Volkswagen Communications, for the past seven years, will be retiring at the end of April, after more than 30 years in VW brand advertising, marketing, sales and PR. He will be replaced by Matt Gennrich, currently general manager: Franchise Operations, who has been with Volkswagen Group SA for 30 years in both the PR and sales and marketing divisions.

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