

## **A PR opportunity**

PRISA's annual conference, held in Durban this year, will be addressing major challenges within the profession Speakers and panellists will be providing inspiration and direction on social responsibility, government communication, communication channels into Africa, media and transformation, as well as governance, ethics and effective leadership in a changing South Africa. The dates are May 29 - 31 at the Sibaya Casino & Entertainment Kingdom, Umhlanga Rocks, Durban. Email: to book, or visit www.prisa.co.za for registration forms and costs.

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