

MANGO-OMC to spread the word about Aardklop 2010

Aardklop, one of South Africa's biggest arts festivals, has appointed MANGO-OMC to drive an integrated communication plan for its 2010 festival. The agency will handle on- and offline media relations and accreditation in the run up to the festival, social media and digital activities, manage the press office at the festival and also look after all post-event communication.

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