

Al Summit launches at AfricaCom 2018

Artificial intelligence is already apparent in most industries: retail, oil and gas, finance, health, IT, energy, telecommunications, as well as transport, travel and tourism and media, and has the potential to reach more and do more.



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Following successful events in San Francisco, New York and London, the <u>Al Summit Cape Town</u> will be launched at AfricaCom in Cape Town, South Africa, this November with two days of presentations, debate and insights.

The conference on artificial intelligence and machine learning, is aimed at CxOs, CDOs and leading innovators keen to future-proof their businesses and understand the opportunities this game-changing technology has for revenue generation and importantly, socio-economic inclusion.

Consequently, Tom Cuthell, portfolio director of KNect365, and the organiser of AfricaCom, is confident that the Al Summit in Cape Town will be as informative and well subscribed as its international counterparts.

He commented: "Al is changing how we work and how we think. It is both an opportunity and a challenge. While AfricaCom 2017 touched on the subject, it has grown at such a pace that we wanted to devote an entire track to it to encourage its exploration as a tool for advancement, hence the launch of the Al Summit Cape Town.

"With an international line-up of expert speakers, and the importance of the conversations around artificial intelligence and

machine learning, we expect a significant gathering of minds."

One of the more contentious issues around AI and ML (machine learning), must be the concern over jobs. Is it really going to take away employment opportunities from humans, or will AI open the door to new possibilities?

All industries impacted

The mining sector in South Africa for example, is a major employer of labour so, how will using AI to build an autonomous workforce affect the sector? These questions and more will be put to the test with experts such as **Dhanaraj Thakur** (The Web Foundation), **Chetan Trivedi** (Hindustan Zinc Ltd), and **Matthew French** (Future Advocacy).

Retail also gets a chance to discover how AI can benefit it – whether trading as an eCommerce or bricks and mortar business. <u>Berdine Viljoen</u>, CIO of the JD Group one of South Africa's largest mass-consumer value lifestyle and finance corporations, will open the doors to how retailers can harness the power of AI; while <u>Tomisin Fashina</u>, CIO of Ecobank Group, shares how Africa has used the technology to change the banking landscape.



What's on the AfricaCom 20/20 agenda?

2 Oct 201

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The Al Summit Cape Town is a rich source of practical technical insights and sessions geared to enhancing how we work and play, and while it is focused on business applications, it also has the power to digitise Africa's communities.

From upskilling labour, to saving lives and even growing our human sustenance – think data assimilating drones that show the farmer where to plant the seeds using his/her machines and then harvest when ready or using machines - and big data in real time to monitor global fishing patterns to highlight overfishing – Al is re-formatting how we function. Experts such as <u>Benji Meltzer</u>, CTO at Aerobotics and <u>Manu Kumar</u>, CDO of BUPA will share their expertise and insights into how Al can benefit the planet, people and even profit.

Cuthell sums it up: "As exciting as the possibilities are for AI, it would be remiss of us as conference organisers not to be mindful of the risks unfettered deployment of this technology can bring. The AI Summit Cape Town will be thought provoking, but it will also be an important centre for responsible learning and determining Africa's way forward – one that has a reasoned future".

Other notable speakers at Al Summit Cape Town include: Richard Benjamins (Group Director BI & BD, Telefónica); Willem Fick (CIO, EPPF); Jacques Ludick (Founder, MIIA); Kamal Battacharya (Chief Information Oficer, Safaricom); Francis Mumbi (innovation Lead, Stanbic); and Moloti Nakampe (Eexeutive Director, ABI).

To attend this look into the future and to network with like-minded futurists (some 14 000 of them are set to attend AfricaCom in 2018), visitors and delegates should <u>register</u> on the AfricaCom site. Access to the full AfricaCom offering of more than 15 business critical conference tracks, two exhibition halls, 450 speakers and the AFEST official networking party are guaranteed.