

## Publiseer joins Google Ally

Nigerian digital publisher Publiseer joined Google's Ally matching pilot. The platform matches promising, tech-enabled, emerging market startups with the 'Diaspora+' to close expertise and funding gaps.

Google Ally learns about African startups and connects them with the right resources to help them accompany their company goals. Startups accepted into the investment readiness pilot get documented feedback on their pitch deck from experts that have either raise or invested in startups.

They also get live pitch practice and feedback, feedback on fundraising strategy, and follow up sessions to focus on closing gaps relevant to fundraising.

For more, visit: <https://www.bizcommunity.com>