

Dentsu Aegis Network appoints Wendy Clark as global CEO

Adweek reports that Wendy Clark, former president and chief executive of DDB Worldwide, has been appointed as the global CEO of the London-based Dentsu Aegis Network.

As the global CEO, Clark will be leading a collection of agencies owned by Japanese holding company Dentsu, whose Dentsu Aegis Network includes agencies Carat, Dentsu, Dentsu X, iProspect, Isobar, mcgarrybowen, Merkle, MKTG, Posterscope and Vizeum.

She will be heading a workforce of more than 42,000 at Dentsu's agencies around the globe.

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