

Prosperian Capital teams up with marcusbrewster

[marcusbrewster](#) has been appointed as the agency of choice by financial services player Prosperian Capital to further PR and communication outreach in South Africa.

Prosperian Capital provides micro-lending, cellphone airtime services, health care and other lifestyle enhancing service products focused on empowering and unlocking value for the aspirational market in South Africa.

In order to build the Prosperian Capital brand within the industry, marcusbrewster will develop media and stakeholder activities along with a spread of managed communication services. The account will be led by account director and Johannesburg bureau head, Monica Braganca.

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