

732 pencils awarded at 55th D&AD Awards

At least 732 Pencils were awarded at the [55th D&AD Professional Awards Ceremony](#) which was held in London on 27 April 2017.



4Creative and Blink won a Black Pencil each for their work on 'We're the Superhumans' for Channel 4 and the Paralympics



Clemenger BBDO Melbourne were named the most awarded advertising agency of 2017, winning a Black Pencil for their 'Meet Graham' campaign



D&AD Black Pencil Winners - Serviceplan_Serviceplan Korea for Dot Incorporation



D&AD President Award winner Michael Johnson



INGO Stockholm win a Black Pencil for their 'Swedish Number' campaign for Swedish Tourist Association



Most Awarded Client - Nike



Studio Sutherland were the most awarded design agency of D&AD 2017

The highest accolade in the creative industry, the Black Pencil, was awarded to 4Creative, Blink, Clemenger BBDO Melbourne, INGO Stockholm, and Serviceplan/Serviceplan Korea.

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