

Ogilvy arrives in Woodstock



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Ogilvy Cape Town has officially moved into its new premises in Woodstock at 41 Sir Lowry Road with all 215 staff members. The cutting-edge interiors include floating meeting spaces which are joined by 'Hogwart's-style' staircases connecting the building's five levels in the void between the floors. "While the ethos will remain professional, the interiors include surprise creative and inspirational elements to trigger creativity, and even comic relief," says Mike Abel, Ogilvy SA COO. This ideal is brought to life with a pack of dogs that substitute for chairs in the library, a park with a raised grass platform and a red Ogilvy tree on which work can be displayed.

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