

Epica Awards announces 2021 preselection

The Epica Awards have just announced the preselected entries for the 2021 competition.



Over the past few days, the unique jury of editors and senior reporters has watched and analysed over 3,000 pieces of work. The Epica Awards thank all the agencies, production companies and clients who took part. Every entry has been carefully appraised by the jurors via a dedicated online voting platform, effectively delivering media exposure to all the entrants.

This year the Epica Awards received 3,184 entries from 64 countries, a dramatic increase on the difficult year before (1,980 entries) and close to the 2019 level. The highest number of entries came from the United States (206) followed by Germany (200). In terms of networks, McCann Worldgroup, BBDO and Wunderman Thompson were particularly well represented.

These finalists will go through to the grand jury, which votes online from 24 November to 2 December. Gold and Grand Prix winners will be screened during a special online ceremony on 9 December.

Silver and Bronze winners will be published on the Epica Awards website the next day, 10 December.

The Epica Awards jury is composed of editors and senior reporters from the world's leading titles covering creativity and communications. They are supported by journalists from specialist fields such as post-production, VR, design, finance and

luxury. A full list of jury members can be seen here.

To see the full list of preselections, go <u>here</u>.

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