

Attention art directors and copywriters, the Creative Challenge is open for entries

The Creative Challenge, which is now hosted by *The Financial Mail* and formerly by *The Times*, is officially open for entries.

Art directors and copywriters stand a chance to have their work published in the publication. *The Financial Mail's* editor, Rob Rose, will be selecting the best ads for publication each week.

The print-advertising contest, which will run for eight weeks, encourages creative agencies to connect brand messaging with current news events and headlines.

Weekly winning ads that are published will also be submitted to the AdFocus panel, who will decide the overall *The Financial Mail* AdFocus Creative Challenge winner for 2018 at the annual AdFocus Awards.

For more, visit: <https://www.bizcommunity.com>