

judge pick of the day: To Netflix or study

A guinea pig with its own live Periscope feed that helped students decide whether to relax or focus on their finals? *"It's an incredibly simple idea, but also inventive and funny."* That's what made this entry a delight for this One Show judge to watch.

The One Club's One Show judging has begun and the [first batch of finalists](#) has been announced. In order to keep the rest of the world intrigued and informed of the judging process, they'll be sharing selected judges' Picks of the Day throughout the judging process.

Pam Mufson, co-ECD at Y&R USA shares her pick of the day – The 'to Netflix or study' finals guinea pig, in the video embedded below:

You can view this and other One Show entries by browsing [this year's entries](#) and don't miss the One Show Creative Week Festival from 9 to 13 May in New York – visit our [One Show special section](#) for all the latest updates.

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