

AMF appoints 2016 board

The AMF has elected its Board for 2016, which will comprise of the following representatives for each Agency Group:

Omnicom Group - Gordon Patterson, Aegis Network - Celia Collins, IPG - Chris Botha, Independent Cape Town Agencies - Karen Phelan, Publicis Group - Janet Watermeyer, Group M - Michelle Meyjes, Independent Johannesburg Agencies - Virginia Hollis.

The Board has selected the following key mandates for 2016: Refocusing the AMF, research, legislation, talent & education, transformation.

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