

Ogilvy & Mather appoints new CCO Middle East, North Africa



Previously creative partner at Enter in London, Paul Shearer has been appointed chief creative officer at Ogilvy & Mather across the Middle East and North Africa. Shearer, who will be based in the Dubai office, has 25 years of experience in advertising including working on Nike at Wieden & Kennedy, as a senior creative at BBH, as head of Arnold U.K. and as founding partner of Nitro.

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