

Media24 merges advertising sales divisions and appoints new GM

Media24 has appointed Tasmai Ismail as its new general manager: advertising news sales, following the consolidation of Ads 24 and The SpaceStation under that division. The key drivers for the consolidation are the need for business agility in times of lightning-fast technological developments and the need for innovative cross-media planning, coupled with the highest levels of sales service.

For more, visit: <https://www.bizcommunity.com>