

Avatar appoints Sanche van Rensburg as ECD

Art director and designer Sanche van Rensburg is Avatar's new executive creative director. She has more than 20 years' experience in the design field and worked at agencies like Hirshorn Zuckerman (New York City), TBWA Hunt Lascaris and The Jupiter Drawing Room.

Van Rensburg started her career when she was 17 and worked at the Reflex Group in Paris, France - which ignited her desire and passion for fashion and design. She has won several local and international accolades for her work since then.

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