

## **Superunion, Social Labs team up to serve Capfin**

Short-term loan services provider, Capfin, has appointed Superunion as its through-the-line advertising agency, with the support of its digital partner, Ogilvy Social Labs.

Together, the agencies will help to grow Capfin's business through communications that aim to build a strong emotional connection with its remarkable customers.

For more, visit: <https://www.bizcommunity.com>