

Euro RSCG grows its creative team

Known at the biggest small agency, Euro RSCG is growing by the day and they are welcoming some hot young talent to their creative department.

They are:

Jeff Harvey has a post-grad Copywriting Diploma from AAA (cum laude), has won Top Copywriting Student, Best Radio Spot and has a Student Loerie finalist under his belt.

Balekane Mokoditsoa, born and bred in Soweto, studied a Cultural and Literary studies degree at UCT. Balekane has had several ad of the month awards and Loeries finalists. More recently he has been working on brands including Vodacom, FNB, Lexus, SABC1 and Adcock Ingram. Balekane joins Euro RSCG as a copy writer.

Roberto Adamo, Art Director, returns to Euro where he did his internship. Roberto studied Art Direction at Vega where he was part of the winning team for the Coca-Cola national brief and received a Loeries finalist for collateral design before venturing into the advertising industry.

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