

Pay TV subscribers in Africa to grow by 75%

Screen Africa reports that there will be a 75% increase in pay TV subscribers in Sub-Saharan Africa between 2017 and 2023 to reach 40.89 million.

Sub-Saharan Africa Pay TV Forecasts, however, expects that subscriber growth will overtake revenue progress. The forecast suggests that pay TV revenues will increase by 41% to \$6.64bn by 2023 in comparison to the \$2bn growth in 2017.

Pay TV revenues will increase by 41% to \$6.64bn by 2023, up by \$2bn in 2017.

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