

# Flow Communications appoints Bianca James as its new deputy head of social media

Flow Communications has named Bianca James as its new deputy head of social media, as the company expands its already robust social media department.

James just joined Flow from Sauce Advertising, where she was the head of social media. She graduated from Unisa with a bachelor of arts in communication science and an IMM Graduate School postgraduate diploma in marketing management. James has 12 years of experience in the sector, having worked at Mediology, the Chat Factory and Newsclip.

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