

# Rocket Creative offers innovative solutions for every display application

Issued by [Rocket Creative Design & Display](#)

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In an ultra-competitive economy and with business always under pressure, and fresh challenges, the Rocket Creative team continues to question what they can do to stay out front of the competition. The company is continually asking themselves, "What ways are there to simplify our product or processes, or make them more valuable to our clients?"

Elaborates Richard Nilson, founder of Rocket Creative and head creative, "Some big ideas start out small and require creativity, passion and a commitment to achieve success. By analysing our products and offerings we can produce incremental improvements to everyday processes and products or innovations that transform an industry - both are super important to our company's success and future. Our product evolution is in line with best practice and trends in the design and display industry, and will provide us with an exciting opportunity to continue refreshing our products for our clients without compromising their aesthetic appeal, simplicity and functionality."

With fresh 2013 budgets having opened for the year most marketing departments are out to source new and innovative ways to promote and expose their brands. Rocket Creative is pleased to say that any member of the marketing, advertising and brand activation industries will be hard pressed not to find something that appeals to them within the extensive Rocket Creative product ranges. With expertise developed over the years, Rocket Creative to originated extensive ranges of original and trend setting display elements, that each suit specific activation and branding needs. Extensive catalogues are available on each market segment but shown below is a brief range of images to illustrate the extent of the product options the company supplies.

## In-Store Promotional Elements



[click to enlarge](#)

## Product Merchandising FSU's



[click to enlarge](#)

## Product Plinth Range



[click to enlarge](#)

## Brand Activation & Eventing Elements



[click to enlarge](#)

### Interactive Brand Activation Elements



[click to enlarge](#)

### Standeers/functional and contour cut



[click to enlarge](#)

### Graphic Standee FSU/Walls



[click to enlarge](#)

### Fabric Graphic Banner Walls



[click to enlarge](#)

### Custom Activation Solutions



[click to enlarge](#)

For enquiries please contact the Rocket Creative team on [info@rocketcreative.co.za](mailto:info@rocketcreative.co.za) or call 011 791 3922.

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- **The path to re-establishing contact** 20 Aug 2020
- **Big news! | Rocket Creative is now Level 2 B-BBEE certified** 30 Jul 2020

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Rocket Creative Design & Display offer innovative, trend setting and anti-norm visual display products. These are conceived and originated by fusing our functional ingenuity, creativity and inventive spirit with our own very individual approach to fabrication whilst following our ' Innovation, Simplified ' creative ethos.

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