

Bookmarks Awards: Finalists for the DMMA's "Best Company Contribution to Digital" category announced

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The Digital Media and Marketing Association (DMMA), a non-profit organisation that aims to grow and sustain a vibrant and profitable digital industry, has announced the list of finalists for the DMMA "Best Company Contribution to Digital" category, sponsored by Apurimac and Yahoo, for this year's Bookmarks Awards.

Suzanne Little, Head of Marketing for the DMMA, says: "We are extremely pleased by the number of entries and fantastic contributions we have seen this year, as it underpins our commitment to fostering a member driven association which encourages and engages South Africa's digital community to drive industry growth and development.

"We founded this category, which is only open to DMMA members, as a means of publically recognising the organisation that played a defining role in terms of its benefaction towards the digital industry and community - for no monetary gain. Each finalist has been selected based on their voluntary contributions, for the period between October 2011 - October 2012, which ultimately assist in the growth, education, development and transformation to digital." This ranged from the creation of digital collateral to providing job shadowing opportunities for youth interested in pursuing a career within digital.

The finalists for the Best Company Contribution to Digital are:

- [Everlytic](#)
- [Mustard Marketing](#)
- [DigiVOX](#)
- [Quirk](#)
- [Prezence Digital](#)

The winner of the "Best Company Contribution to Digital" award will be announced at the glittering Bookmarks Awards ceremony on 1 November at the Artscape Theatre in Cape Town. Tickets are R750 per person, available from [Computicket](#) and are flying fast.

The Bookmarks Awards will also be holding workshops on 30 October (Johannesburg) and 31 October (Cape Town) as part of the proceedings, which will offer valuable insight as to the state of the digital industry; including presentations by well-known keynote speakers and local and international judges. For more information on how to book for these workshops, [click here](#).

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