

SA's online IT and tech action takes place here

Issued by [Broad Media](#)

14 Aug 2012

The latest DMMA/Effective Measure statistics show that MyBroadband continues to dominate the South African online IT, tech and telecoms market.



The July 2012 DMMA/Effective Measure statistics revealed that MyBroadband served 6.7 million pages to over 1 million unique visitors last month.

The statistics showed that MyBroadband is 10 times larger than its closest competitor. This means that the majority of the country's total IT readership congregates on a single website: [MyBroadband](#).

MyBroadband's sister websites - [MyGaming](#) and [BusinessTech](#) - also performed very well in July. MyGaming attracted 84,326 unique visitors and served 502,460 pages while BusinessTech served 177,305 pages to 54,293 unique browsers.

The combination of MyBroadband, MyGaming and BusinessTech covers the full spectrum of technology news in South Africa, and it is therefore unsurprising that MyBroadband is by far the largest online IT publisher in South Africa.

For more information about MyBroadband contact Cara cara@mybroadband.co.za or 012 687 5159.

- " **Here is what happens when you partner with MyBroadband** 28 May 2024
- " **Why South Africa's top companies advertise on BusinessTech** 23 May 2024
- " **How to get your executives on South Africa's hottest investment video podcast** 16 May 2024
- " **Sponsored articles on MyBroadband - The best way to build trust in your business** 9 May 2024
- " **Business Talk with Michael Avery - South Africa's leading business podcast** 2 May 2024

[Broad Media](#)

BROADMEDIA

Broad Media is South Africa's leading independent online media company. Broad Media owns South Africa's largest business and technology publications - BusinessTech and MyBroadband, as well as motoring website TopAuto.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>