

Fancy a Threesome?

Issued by Tractor Outdoor

Tractor Outdoor has just launched probably their most affordable rotational pack ever! The "3some" pack targets ALL upwardly mobile residents living in East London, Port Elizabeth and Cape Town.



click to enlarge

These three sites in three cities for three months targets a total of 3.5million vehicles over the campaign period - at a CPM of 48 rand!

This 3mx6m rotational pack is available on a first come basis and is available to all clients and brands looking to target three of the wealthier metropolitans in South Africa.

Print three vinyl skins, and rotate them over a period of 3 months on nine different sites; it's that simple.

Please view the presentation HERE - or contact us on info@tractoroutdoor.com.

For more info - <u>www.tractoroutdoor.com</u> or 021 426 0087.

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- * Mali Motsumi-Garrido and Ruchelle Mouton join Tractor Outdoor's board of directors 27 Feb 2024
- " Supporting small businesses: Tractor offers free outdoor advertising to SMEs 26 Jan 2024
- * All the right sites in all the right places 5 Dec 2023
- "Thinking out-the-billboard: Big ideas to bring your next OOH campaign to life 19 Oct 2023

Tractor Outdoor

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 Tractor Outdoor was founded in 2001 by international industry veterans and is managed by a team who has a comprehensive grounding in the outdoor media industry.

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