

Strategic appointments at Bizcommunity.com

Issued by [Bizcommunity.com](https://www.bizcommunity.com)

18 Mar 2010

In order to maximise skills and talent in preparation for new developments at Bizcommunity.com, the management and staff complement in editorial, support and sales has been restructured.



Simone Puterman and Rod Baker become respectively managing editor and general manager: content; both report to managing director Robin Parker.

Simone Puterman will have the overall responsibility for editorial integrity, contributor management, social media and user experience development, while Rod Baker will be responsible for the overall management of content online and the co-ordination of developments in content across all of Bizcommunity.com's portals as well as the development of new elements of independent content as well as commercially based content. He will also oversee aggregated content.

Sindy Peters has been appointed editor: Africa (<https://www.bizcommunity.com>).

Evan-Lee Courie becomes publishing assistant to the GM: content.

In sales, Zureta Olivier, while continuing in a sales capacity, will also take on the role of sales support and customer relations with direct relevance to the implementation and management of the sales software programme to achieve increased sales from our own client base and reduce the unnecessary administrative burden on field staff.

Bizcommunity also plans to strengthen the editorial team in the near future to provide greater immediacy, as well as breaking news, across the major components of the company's portals.

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▪ **Tick all the X's with Biz Content Feature Sponsorship** 26 Apr 2024

▪ **Biz Most Read Award winners March 2024** 2 Apr 2024

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