

# About us - Thirst Bar Services

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Welcome to the exciting world of Thirst Bar Services, where you are invited to taste the liquid elixirs of modish urban living; where your thirst will be splashed and taste buds teased - with the exotic, the tantalizing and the extreme; the fresh, the pure, and the divine. We are the quintessential mobile service of all that is liquid and desirable, mixed of course with all the panache and style that is becoming to you, our client; a comprehensive professional service that will leave everyone impressed, smiling and suitably quenched!

We specialise in entertaining, so if you are having a function or party of any size or proportion, then let us bring one of our incredible mobile bars. They transform any function into something truly special, only professional mixologists staff them, and we use the best available, quality beverages and ingredients. All you need to do is add people. But that is not all that is in our repertoire, we have Mobile Coffee Bars, truly amazing Mobile Sushi, and Health Smoothie Bars. We also do spectacular Ice Bars & Sculptures, and offer a fun Team Building Program where we foster team spirit through teaching how to mix cocktails!

We have been in operation for over 4 years and our keen sense of the innovative has placed Thirst quickly at the forefront of the Mobile Beverage Industry. Thirst has fostered a reputation for providing excellent service from a platform of market leading equipment. We continually offer new, unique, innovative locally and internationally inspired products, like the Thirst Bartenders Market and using mobile bar units that are state of the art. Our bar designs are smart and are capable of being adapted to suit each prospective environment. Our bar units allow for companies to have their brands displayed in a very effective manner.

## ***Clients***

Thirst is the preferred bar service supplier to:

Circa, SAIL, Pernod Ricard, Porche, Brandhouse, British America Tobacco, Sexpo, Kreate SA, Ogilvy, Associated Magazines and more

## ***Thirst in the news... Events***

### **RMB Starlight Classics**

Circa Hospitality appointed Thirst Bar Services as the preferred bar supplier for the RMB Starlight Classics held at the Johannesburg Country Club in Auckland Park. This event saw 2 days of spectacular music, jazz and entertainment with RMB/ FNB hosting 1,000 of their guests each day in a beautiful hospitality setting. The likes of Johnny Glegg, the Drakensberg Boys Choir and many more familiar artists lit up the stage and entertained the thousands of followers. Thirst managed all of the VIP bars on behalf of Circa and our professional bartenders ensured clients received the very best in service offering.

### **Absa Currie Cup Final**

Circa Hospitality is a well known leader in the industry and has approached Thirst to manage their purpose built Fan Zone for this year's Absa Currie Cup final at Loftus Versfeld. 450 avid rugby supporters flocked to the stadium to support their teams, played between the Blue Bulls and the Free State Cheetahs. A colourful spectacular between 2 great rivalries saw the Bulls ending on top to end a very memorable season. Thirst ensured that the *Thirst* before and after was quenched for the weary supporters and end of a great day of awesome rugby.



### ICC Champions Trophy

Thirst has secured a major scoop when the International Cricket Board moved the popular ICC Champions Trophy to South Africa. All Leisure, a division of the Compass Group of South Africa, appointed Thirst to manage all of their VIP hospitality suites at Supersport Centurion for the 8 days of frenetic cricket action. The stadium also boasted the semi-final and final of the competition and Thirst was there from the beginning. Thirst furthermore managed the Presidential Suite and treated guests to signature cocktails and drinks. Apart from supplying All Leisure with professional service, Thirst has also partnered with Italian coffee brand, Mokador and provided superior tea and coffee to guests during the Champions Trophy.



### Barloworld CEO Award 2009

Carla Mayo Events is an independently run events company aimed at the private sector corporate and financial services industries. Clients include Futuregrowth Asset Management, Verso Financial & Investment Services, iLAB, Ranksharp, Barloworld and many more. Thirst has been appointed preferred bar services supplier for CM Events and was asked to manage the high profile Barloworld Annual CEO Award Dinner 2009. Serving up cocktails and premium bar service to the 80 guests, the atmosphere was filled with excitement and, of course, a few nerves as the nominees waited for the awards ceremony to start. This prestigious function was a resounding success and once the final winner was announced, the guests were eager quench their *Thirsts* and enjoy an evening celebrating excellence. Another great event for Carla Mayo and Thirst.



▪ **Baristas and bartenders thirst for new skills** 4 Oct 2022

▪ **Returning to festivities this festive season** 14 Sep 2022

▪ **Thirst enjoys success during 2021 hardships in the South African liquor industry** 13 Dec 2021

▪ **Hitting the shelves this summer: Thirst launches gin and tonic premixes for immediate release** 23 Nov 2021

▪ **Thirst facilitates SA's biggest ever virtual mixology team building** 15 Oct 2021

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