

Between10and5 House party FAIL



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If you weren't keen to spend the entire weekend being part of everything to do with Loeries, Between10and5 hosted an escape with a house party based at a secret location. Before attending, I researched what Between10and5 is really about. It is a platform for agencies, freelancers, illustrators, artists and other creatives to showcase their best work on a daily basis.

So I trekked through the mountain from Camps Bay, battling it out with the rain to arrive at the secret location. I arrived at the "location" (a house - somebody's home) **not too early**, as I thought the party would at least be pumping before it ends. Well...uhm, unfortunately it wasn't.







I kind of felt like I was gate crashing and didn't really feel welcome as I walked into the house to find people chilling in the lounge area, chatting and sipping on Steri Stumpi milkshakes. I greeted them and walked in only to be welcomed by one of the guys who runs Between10and5. He thanked me for coming and I asked, "What's been going on here?" His response was that it was just a couple of his friends hanging out.

To me this isn't really a party - there was no music; it was just a bunch of friends hanging out in different rooms. You could bring your own snacks and drinks and a cash bar was available. I didn't take either with. And I didn't stay too long either.

PS. Where were the foosball tables? Where was SCAR Hair who were supposed to "dish out some free styling?" And where was the VICE TV room "showing some of the hottest videos and movies?"

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