

# Who's afraid of a little client recognition?

Issued by [icandi CQ](#)

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icandi COMMUNICATIONS walks the talk on improving performance through communications and how this can boost your survival rate in these economic times. So it came with much appreciated recognition to see the effects, earn our own and get some of the recognition back.



icandi COMMUNICATIONS was appointed by the Royal Swaziland Sugar Corporation (RSSC) to craft and showcase their core values comprising a five-year employee engagement commitment. Following this, the organisation needed to exhibit their attributes and service offering at the Swaziland International Trade Fair 2009 - and chose icandi COMMUNICATIONS to conceptualise, design and craft their exhibition stand.

Together with precision, creativity and a methodical production team that had to work to an extremely tight budget, icandi COMMUNICATIONS took RSSC all the way to the winning line and the stand won "Best Stand for Corporates" as well as Minister Mashwama's Special Award.

Following on the same hot streak, icandi COMMUNICATIONS won a certificate for excellence in writing in the SA Publication Awards for *IMBIZO*, a bi-monthly internal newsletter for Nedbank Retail that goes to over 16 000 employees.

icandi COMMUNICATIONS is responsible for the writing and editing of content, conceptualisation and the design and layout of this publication that aims to highlight employee recognition, draw attention to events, community projects, initiatives and innovations within Nedbank Retail.

icandi communications has been hard at work on a number of other exciting projects and are currently readying ourselves to conduct an extensive communication audit within Old Mutual - all the while keeping our current clients inspired and coming back for more strategic thinking, creative concepts and practical implementation.

This is only a drop in the ocean of our full-service marketing capabilities. Let's talk. Let's create. Let's expand the winning formula and bolster results driven communication from the inside out.

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icandi CQ is a 31% Black Woman Owned, Level 2 B-BBEE strategically driven full-service digital brand, communication and employee experience agency.

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