

# Mesh.trade pioneers 'smart assets' a new frontier in capital markets

Issued by [Mesh Trade](#)

6 Mar 2024

Financial markets all around the world are undergoing dynamic and fundamental shifts to adapt to macroeconomic changes and the rapid proliferation of technology. This dynamic evolution is proof that we have well and truly entered the era of Finance 3.0, says [Mesh.trade](#) co-founder and managing director [Connie Bloem](#).



Mesh.trade co-founder and managing director, Connie Bloem

Finance 3.0 represents a shift towards more inclusive, transparent, and efficient financial systems. This new paradigm is fuelled by the ascendancy of digital mechanisms that make the issuance, trade, and lifecycle management of financial assets more accessible, more accountable, and more secure, says Bloem.

“The largest capital markets players in the world are on a trajectory towards the digitisation of all classes of financial assets,” she says. “[Mesh.trade's Issuance Hub](#) allows a company to issue a fully compliant digital security, and trade it directly with their investor base in under 30 minutes. That is where innovation converges with opportunity to redefine the very essence of the open capital markets of the future.”

Expanding on what this means, Bloem says: “As traditional markets witness a notable exodus of companies from public exchanges, a compelling narrative is unfolding within the realm of private markets. Globally, the trajectory is clear: whilst public markets recede, private markets surge forward, with African private capital markets notably outpacing global trends by a remarkable 46%.”

Instrument Builder
Draft
SAVE
ISSUE

Token Class  
Rights to Instrument
Issuer  
Efficient Private Clients

Rights to Instrument
Step 1: Not Complete

Enter defining details of the new rights to an instrument that you are building. This will allow you to trade rights to an existing instrument on Mesh.

Instrument Type  
ETN
Issue Date  
01/01/2021
Valuation Currency  
mZAR - Mesh (Pty) Ltd
Owner Group  
Asset Managers
Maturity Date  
08/01/2021
Max Units to Issue  
25,000

Reference Instrument
Step 2: Not Complete

Enter details of the existing instrument created outside of Mesh. This instrument will be seen as the underlying instrument of the one which you are currently building.

Instrument Info

Instrument Name  
UEFPCA
Issue Date  
01/01/2021
ISIN (Optional)  
ZAE000255477
Maturity Date  
01/01/2021
Exchange (Optional)  
JSN
Exchange Code (Optional)  
Usikivn
Asset Class  
Equity

Issuer Info

Name  
UBS AG Limited
Rating Agency (Optional)  
S&P
Credit Rating (Optional)  
AAA
Management Fee (Optional)
Ccy  
ZAR
Fee  
100

Supporting Documents/ Media

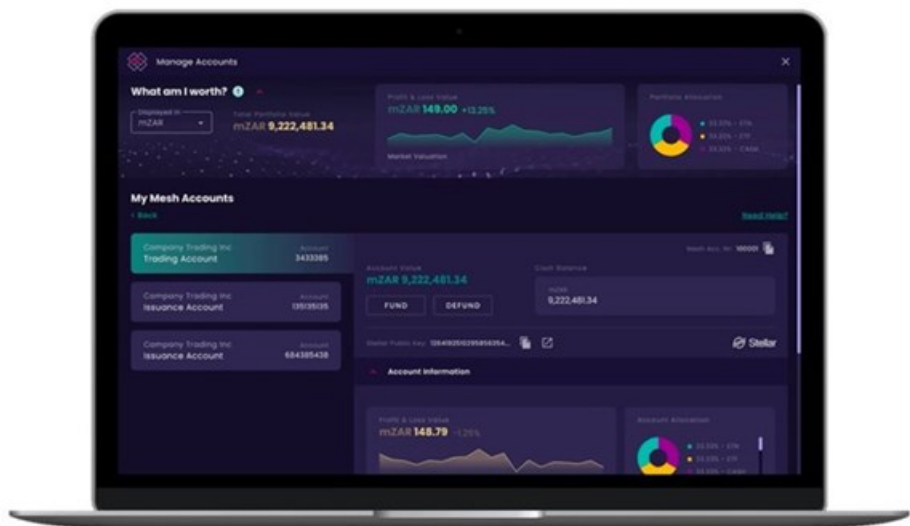
Drag documents here to upload or  
SELECT FILES
Allowed file types: png, jpeg, or pdf up to a max size of 20MB each.

She says that this seismic shift underscores a palpable transition from public listings towards the allure of private capital investment.

Before unpacking what smart assets are, it is useful to understand what Mesh.trade does. “Mesh.trade is a digital capital markets ecosystem for raising capital and trading capital markets assets. Mesh integrates deep experience in financial engineering, a comprehensive and streamlined approach to regulatory compliance, and cutting-edge technology infrastructure, to create open capital markets that are easy to access, simple to use and transparent,” says Bloem.

Mesh.trade is a multi-sided platform, providing an alternative avenue for high-growth enterprises seeking to raise capital without the protracted, arduous, and prohibitively expensive journey of a primary listing. Simultaneously, Mesh.trade provides an [ecosystem for investors](#) to get direct access to assets they otherwise would never have been exposed to.

Designed to accommodate multi-asset portfolios, Bloem says that Mesh.trade lays the groundwork for instrument innovation, giving rise to a broad spectrum of asset classes, which she says is the hallmark of the Mesh.trade ecosystem.



## Introducing smart assets

Smart assets are transformative, providing new and compelling investment opportunities in alternative finance and private capital assets. According to Bloem, key features of smart assets include:

**Flexible instrument creation:** From equities to debt, commodities, and derivatives, Mesh.trade empowers the creation of bespoke instruments tailored to unique investment objectives.

**Digital ownership and custody:** Assets are fully digitised, enabling seamless and secure issuance, trade, custody, and lifecycle management.

**Digital settlement and distribution:** Guaranteed settlement for all trade and distribution payments, ensuring swift and reliable transactions.

**Legal Robustness:** Smart legal contracts ensure full compliance with regulatory frameworks, instilling confidence and transparency into every transaction.

Instrument List

<input type="checkbox"/>	Name	Shortname	Type	Asset	Issued	Maturing	Ccy	Status	Placed
<input type="checkbox"/>	UEFPCA	EFPC_20200101	D. ETN	Equity	08/03/2021	12/08/2021	ZAR	Draft	No
<input type="checkbox"/>	UEFPCA	EFPC_20200101	D. ETF	Bond	07/03/2021	11/08/2021	ZAR	Issued	No
<input type="checkbox"/>	UEFPCA	EFPC_20200101	D. ETN	Bond	11/02/2021	15/07/2021	ZAR	Cancelled	-
<input type="checkbox"/>	UEFPCA	EFPC_20200101	D. ETF	Equity	03/02/2021	07/07/2021	ZAR	Issued	Yes
<input type="checkbox"/>	UEFPCA	EFPC_20200101	D. ETF	Equity	21/01/2021	25/06/2021	ZAR	Pre-Issue Date	No
<input type="checkbox"/>	UEFPCA	EFPC_20200101	D. ETN	Bond	21/01/2021	25/06/2021	ZAR	Matured	No
<input type="checkbox"/>	UEFPCAB	EFPC_20200101	D. ETN	Bond	18/01/2021	22/06/2021	ZAR	Matured	No
<input type="checkbox"/>	UEFPCACFG	EFPC_20200101	D. ETN	Equity	05/01/2021	09/06/2021	ZAR	Matured	No
<input type="checkbox"/>	UEFPCACFG	EFPC_20200101	D. ETN	Bond	05/01/2021	09/06/2021	ZAR	Matured	No

Default Table

Rows per page: 91-9 of 26

Backed up by the recent [R182m capital injection from Convergence Partners](#), Bloem says that she believes that Mesh.trade is at the leading edge of an era of Finance 3.0, offering issuers and investors “the most compelling and diverse array of new, and smart capital raising and investing opportunities available today”.

She says that [Mesh.trade](#) will announce a groundbreaking, first on the continent smart asset issuance within the coming weeks.

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- Viva the (responsible and careful) revolution in financial markets 22 Nov 2022

## Mesh Trade



[Mesh.trade](#) is an institution-grade, multi-sided financial markets platform that facilitates trade in real-world financial assets on the blockchain, working towards a future where capital markets are easy to access, simple to use, and transparent.

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