

Homepage takeovers on BusinessTech: Reach South African business decision-makers

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A homepage takeover is the premier branding placement on BusinessTech, and allows you to reach South Africa's top business decision-makers.



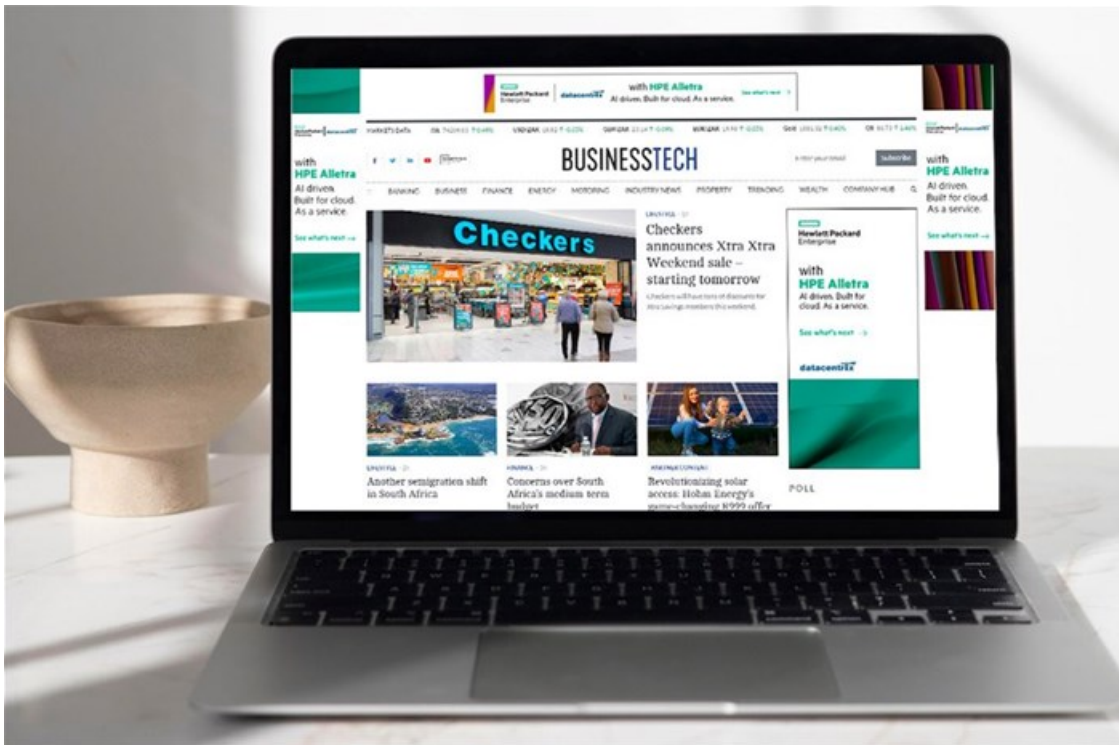
BusinessTech is South Africa's largest and most influential business news website, with an audience of c-level executives, business owners, company directors, managers, and professionals.

You can reach these decision-makers effectively and at scale by booking a BusinessTech homepage takeover, the premier branding placement on the site.

- [Click here to contact BusinessTech's marketing team.](#)

Companies that run homepage takeovers are seen as leaders in their field, benefitting from the trust and authority BusinessTech commands, and can promote their brand, products, services, and initiatives through this channel.

You can see a recent homepage takeover below, for reference.



Book homepage takeovers on BusinessTech

BusinessTech’s marketing team makes it easy to book and run a homepage takeover.

This includes managing your campaign, designing your banners (if needed), and reporting on your homepage takeover’s performance.

[Click here to contact BusinessTech’s marketing team.](#)

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