BIZCOMMUNITY

Episode 8 of 21: Nando's embracing chaos

Issued by Delta Victor Bravo

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Following our written thought piece on the New Rules for Good Business (published in <u>Brands & Branding</u> in 2021) we have developed a video series to unpack each of the ideas: Embracing Chaos, Being Playful and Showing Care.

Henry Adams, the American historian once said:

"Chaos often breeds life, when order breeds habit."

If this is so, then embracing chaos might be exactly what business needs to thrive among the changing demands of society.

"Better understanding of the long-term consumer landscape can improve marketing effectiveness 8 May 2024

- * Episode 21 of 21: The interconnectedness of the 3 rules 8 Feb 2024
- * Episode 20 of 21: Showing care in the public service environment 1 Feb 2024
- " Episode 19 of 21: Incorporating showing care into your long-term ambition 6 Nov 2023
- * Episode 18 of 21: The interconnectedness of 3 rules 17 Oct 2023

Delta Victor Bravo



Our purpose is to Build Good Business.

We help ambitious businesses to grow through clear, practical & compelling strategy for customers, markets and people.

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