

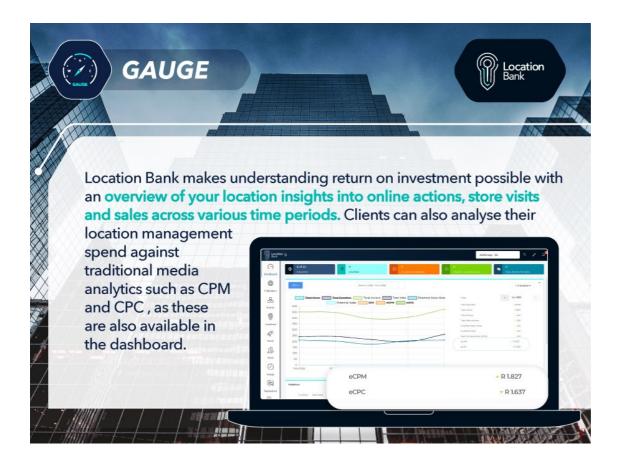
Accurately understanding return on investment is the holy grail of marketing

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Location Bank has always considered return on investment to be the ultimate goal of marketing, so we have always put our clients' ROI at the centre of our efforts.



This is why Location Bank's Gauge Analytics is a tool you simply cannot do without: it offers you the quickest, easiest way to obtain multiple views of your location data, providing insights in real time.



Gauge allows you to accurately track your ROI and at the same time, makes it possible for you to keep track of your competitors, enabling you to compare your own performance in terms of search results against that of your rivals.

Simply put, Gauge allows you to slice and dice location insights and make your data work harder for you.

Click to see an overview of Gauge

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- "Ready to be heard? Rate service delivery in your area Your feedback matters! 10 Apr 2024
- * Reflecting on a year of remarkable milestones: Location Bank's 2023 journey 15 Feb 2024
- Navigating the evolution of local search 18 Jan 2024
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