

Let's Fix It proposals

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Do you want to make a difference in the world? Be part of a dynamic team that purposefully sets out to enrich the lives of the less fortunate. Free-to-air channel e.tv is looking for a production company with fresh and exciting ideas to produce the next season of the popular show Let's Fix It.

This production must have broad appeal and importantly, Let's Fix It must be in tune with the needs of ordinary South Africans and have an emotional appeal to viewers.

The show needs to encompass stories of people in tragic and desperate situations from across all provinces of South Africa as well as a presenter that is warm, responsive and understanding in different situations. Each thirty minute episode needs to contain one or two stories.

If you are interested visit our website www.etv.co.za for a detailed brief. The due date for all proposals is the 28 March 2008.

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