

Featuring the future!

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We called and you responded, and there's still time to come on board to sponsor **#YouthMatters** - the exclusive editorial interview series, profiling promising young South Africans on Biz this June.



The amazing list of rising under-35 stars has been submitted by organisations, from across the board of SA industry – from legal, finance, tech and retail to the healthcare and advertising sectors and you can own this important and highly shareable content.



MARKETING & MEDIA

#YouthMatters: Calling rising stars under-35 for feature on Africa's leading business media

[Bizcommunity.com](https://bizcommunity.com) 22 Apr 2021



Sponsorship includes:

- ***Top story branding on #YouthMatters content***
- ***Newsfeed branding***
- ***#YouthMatters Special Section ownership***
- ***Multimedia interview with your organisation***
- ***Social media exposure***

Confirmed interviews to date:

- Nicholas Riemers – head: investment education, FNB
- Simphiwe Mokonza – chemical engineer, Sanedi
- Raees Carim – app founder, PharmaGo
- Courtney Hodgson – founder, Kiffkak
- Phumelela Malinga – designer, By Phume

- Nombuso Khanyile – designer, Afrikan Passion Designs
- Lekau Sehoana – founder, Drip Footwear
- Hatsu Mphatsoe – copywriter, Ogilvy
- Connor Rogers – senior sales manager, VDX.tv
- Ashleigh Burton – head of social media, Weber Shandwick Africa
- Izak van der Walt – integrated business unit manager, HaveYouHeard Marketing
- Neo Makongoza – group head copywriter, Grey
- Itumeleng Matlare – brand manager, Tiger Brands
- Bianca de Beer – senior marketing manager, Telesure Investment Holdings
- Robyn Hobson – head of sales and marketing, Mobile Guardian
- Serisha Pillay – senior marketing manager, Discovery Limited
- Ashton Muller – team manager/brand manager, Goliath Gaming
- Alex Krause – senior strategist, HelloFCB+

Our grateful thanks to the companies who are allowing us to honour the 45th anniversary of the Soweto Uprising on June 16 (Youth Day) in a befitting way by submitting their nominations.

For sponsorship enquiries, please contact sales@bizcommunity.com

To nominate your under-35s, across any of 18 industries, email our editors at sales@bizcommunity.com

Forthcoming Content Features for sponsorship:

Month	Focus	Link
April	#BehindtheBrandManager	New>
June	#YouthMatters	Visit>
August	Women's Month	Visit>
October	Entrepreneur Month	Enquire>
December	Evolution of Work	Visit>
January 2022	BizTrends 2022	Visit>

For more #YouthMatters content and interviews, visit:

<https://www.bizcommunity.com/YouthMatters>

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