

# The Nelson Mandela Foundation and Takealot.com enter into merchandise partnership for Mandela Remembrance Walk and Run

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The Nelson Mandela Foundation (NMF) has partnered with South Africa's leading online retailer, Takealot.com, to make the foundation's merchandise for the Mandela Remembrance Walk and Run (MRWR) event available directly to South Africans' doorsteps.



Ordinarily held annually as a popular lifestyle and social event over 5, 10 and 21 kilometres at the Union Buildings to remember the spirit and resilience of Madiba, the MRWR will this year take place on **Saturday 5 and Sunday 6 December** as a virtual event and is open to participants across the country and worldwide.

Covid-19 has put an end to all physical mass participation events this year - including the Mandela Remembrance Walk and Run. But while you may not be able to join us this year as usual in the shadow of the Union Buildings - where Madiba was inaugurated as South Africa's first democratic president - you can still participate and be part of this special event in support of the Nelson Mandela Foundation.

This year, **EVERYONE IS WELCOME** and we invite you to join us - wherever you are in South Africa and around the world - to remember Madiba and to honour those we have lost to the Covid-19 global pandemic.

Whether you are super fit, unfit or your fitness levels are non-existent, register and complete the event entry forms, walk or run your chosen distance of 5km, 10kms or 21kms, and you will be awarded a unique virtual medal and certificate to confirm your participation in the 2020 Mandela Remembrance Walk and Run.

As a starting point for the Mandela Foundation's landmark partnership with Takealot.com, MRWR merchandise will be made available to participants of the event.

The MRWR merchandise comprises a T-shirt retailing for R150, a neck gaiter at R80 and a special event face mask at R80. For further information about the MRWR and to enter the event online, go to [www.mandelawalkandrun.com](http://www.mandelawalkandrun.com).



To celebrate the partnership, the Nelson Mandela Foundation will be giving away a coupon for R150 off to first 1000 (one thousand) first time Takealot shoppers who spend R450 or more across merchandise available on Takealot.com from 1 December 2020 to 31 December 2020.

“We are very excited about this partnership with by far South Africa’s biggest online retailer, Takealot.com, which will help us make the Foundation’s merchandise much more easily available to South Africans in all corners of the country. We are happy to be able to make Mandela Remembrance Walk and Run merchandise available to regular supporters and participants of the event, while also raising funds to help us implement the social justice mandate we have been given by Madiba,” said Nelson Mandela Foundation CEO, Mr Sello Hatang.



## About the Nelson Mandela Foundation

The Nelson Mandela Foundation is a non-profit organisation founded by Nelson Mandela in 1999 as his post-presidential office. In 2007 he gave it a mandate to promote social justice through dialogue and memory work. Its mission is to contribute to the making of a just society by mobilising the legacy of Nelson Mandela, providing public access to information on his life and times, and convening dialogue on critical social issues.

## About Takealot.com

Takealot.com was officially launched in 2011. It has since become South Africa’s leading online retailer delivering anything you can imagine to South Africans’ doorsteps across the country. The retailer offers many safe and easy ways to pay, as well as nationwide delivery or collection at over 70 Takealot Pickup Points.

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