

Music saves the day: Kfm 94.5 launches new SA music show

Issued by Primedia Broadcasting 15 Apr 2020

Cape Town commercial radio station, Kfm 94.5 has launched a new South African music show called SA Royalty.



The show, brainchild of The Flash Drive and The Kfm Top40 host Carl Wastie, will see the station deliver two hours of uninterrupted South African music from 10pm – midnight, Monday to Friday.

The new show is the stations bid to further support South African musicians' call for stations to assist with airplay during the 2020 lockdown period.

"I am a big supporter of local music. I understand the revenue challenges for our artists due to Covid-19 restrictions and through the new show, not only do we offer our listeners the chance to enjoy the most and best South African music but to also make a tangible difference through royalties for the artists playlisted on this show," said Carl Wastie, Kfm 94.5 presenter.

Wastie added: "Kfm is well-known for supporting South African music through big events such as Huawei KDay and through the regular play of SA music on the station's playlist. The introduction of the new show is a further commitment to making a difference to the pockets of the artists we know and love."

Kfm 94.5 listeners can expect the best selection of homegrown hits and music from Mzansi legends to make you feel great!

Kfm 94.5 daytime line-up during Lockdown 2020:

6am - 7am Early Mornings with Liezel van der Westhuizen

7am - 10am Kfm Mornings with Darren, Sherlin and Sibs

10am - 12.30pm Mid-mornings with Tracey Lange

12.30pm - 3pm Lunch with EB Inglis

3pm - 7pm The Flash Drive with Carl Wastie

7pm - 10pm Kfm Nights with Brandon Leigh

10pm - midnight SA Royalty on Kfm 94.5

Tune into Kfm 94.5 on FM, via DSTV Channel 880 or online through kfm.co.za.

- Join the TLC Party: Tracey Lange is spreading warmth and care across the Cape 24 May 2024
- * 702 Walk the Talk steps into history, honouring 30 years of democracy 23 May 2024
- * 947 refreshes its weekend lineup! 10 May 2024
- "Nisa Allie to lead credible journalism as newly appointed editor-in-chief of EWN 18 Apr 2024
- "Nothemba Madumo launches 'Jazz & Beyond' 10 Apr 2024

Primedia Broadcasting



Primedia Broadcasting is the home to premium radio stations in Gauteng and the Western Cape and specialises in omnichannel converged solutions that deliver results.

Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com