

Pimp my Coffee Table

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The 2008 Johannesburg Homemakers Expo sees the launch of a fabulously quirky design competition - a first for South Africa – Pimp my Coffee Table. Ten immensely creative designers will each pimp a lucky member of the public's coffee table enabling them to feather their nest with some pretty impressive table candy!



The competition is run online where wannabe Pimpees can submit photos of their needy coffee tables. Entries close on 31 December. Ten lucky tables are then chosen and sent to the designers to be pimped. The designers have total creative freedom and may pimp up the tables to their heart's desire.

The oh-so-lucky pampered, pimped and table-licious tables will be displayed in all their regained glory at the 2008 Johannesburg Homemakers Expo on at the Coca-Cola Dome from 21–24 February 2008, their names illuminated ready for fame and fortune - not forgetting their genius owners who pimped them to this illustrious state.

The award-winning designers, for all intents and purposes now coffee table pimps, are: Megan Craig, Stefan Jacobsz, Maarit Tevanlinna-Alvarez, Desere Strydom, Greg Gilleway, Gwen Labuscagne, Yvette Lamuse, Dirkie Botha, 94.7 Highveld Stereo Ground Patrol Team, Carol and Jan Ponelat, Liam Mooney and Phil Oosthuizen.

Check it out on www.pimpmycoffeetable.co.za.

Show details:

- Johannesburg Homemakers Expo
- Coca Cola Dome, Northriding
- 21 – 24 February 2008

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