

SPM carries the Boks!

Issued by [Penguin](#)

2 Nov 2007

SPM is a proud supplier of choice to carry the Springboks on their ticker tape parade throughout Johannesburg, Soweto and Pretoria! The Springbok bus is a great example of what SPM, the innovators in mobile media can do for your brand.

SPM, a division of PenQuin International, ensures each bus is designed with pristine detail, strategic thought while using innovation and creativity to deliver a strong message for the brands they communicate to thousands of people daily. With a broad client base, SPM designs a campaign suited to the characteristics of the brand, as well as the audience they wish to target.

For more information, log on to www.spmedia.co.za



- **Penquin restructures to elevate business and drive innovation** 25 Apr 2024
- **#CareerFocus with Mandy Davis co-managing director at Penquin** 4 Apr 2024
- **How effective rebranding can redefine and elevate your business** 3 Apr 2024
- **Stars align for Penquin's brand evolution as agency unveils new logo and corporate identity** 2 Apr 2024
- **Four Leadership Strategies For A Dynamic Start To The New Year** 6 Feb 2024

Penquin



Penquin is an independent, mid-sized integrated marketing agency nestled in Johannesburg, with a team of insightful and creative individuals at its core. Established in 2000, our two-decade journey has seen us become a driving force behind the growth of several market-leading brands.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>