

## State-of-the-art exhibition excellence

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Pretoria HOMEMAKERS Expo presents the first show of its kind at the brand-new Sun Arena, Time Square, in the heart of Pretoria East from 28-30 September 2018. The venue, situated in the sought-after Menlyn Maine precinct, is a state-of-the-art venue offering excellent exhibitor and visitor amenities.



"Our partnership with Sun International is a natural fit," said Hestelle Robinson, National Expo Manager of HOMEMAKERS.

"We will bring a contemporary showcase of exhibitors to the floor with additional exciting features that caters to the Pretoria East market. We are established in the market and we are sure that with this new venue our visitors will be blown away," she continued.

The show is a market leader in home improvements and renovations and provides a perfect platform to browse, compare and engage with suppliers. Our strong media partner, Jacaranda FM, backs us with fantastic exposure to reach our captive audience and to tell the stories behind the scenes.



In the words of Henry-Basil Hearne, marketing manager of Sun Arena, Time Square: "We are very excited to be hosting the Pretoria HOMEMAKERS Expo. The Sun Arena is capable of doing a lot in terms of activation and aims at attracting various markets, one of which is the homeowner. The expo has been around for the past 25 years and with Times Square being the new entertainment hub, we are excited to partner with HOMEMAKERS and offer an event of such a calibre."

HOMEMAKERS Expo exhibit appealing spaces accessible to every homeowner. It showcases authentic décor, sublime design and beautiful yet practical products with professional know-how, all under the brand-new Sun Arena. Exhibits range from home improvement products, landscaping and gardening tools, DIY, furniture and everything else you need for easy living.

To read more about the show, click here.

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- \* Secure your stand, cultivate trust, generate leads and build your brand! 23 Jan 2024
- \* Tribute to industry stalwart: Henk Louw (16 August 1939-11 September 2023) 15 Sep 2023
- "Johannesburg Homemakers Fair on from 24 to 26 March at Kyalami 13 Feb 2023
- "Get on board with Homemakers digimag 21 May 2021
- **2021 Johannesburg Homemakers Fair postponed** 10 Feb 2021

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