

15 reasons why tech businesses should partner with DUO

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DUO Marketing + Communications is celebrating 15 years as a niche tech PR and digital marketing agency in Southern Africa. Our clients range from local, owner managed businesses, to large corporates and multinational clients like Oracle, Wirecard and Huawei Enterprise across their vertical markets. If you are considering a communications partner, here are 15 reasons why we could be the right fit for your business.



1. We understand the local sub-Saharan business landscape and the media that covers it
2. We have a national presence, with offices in Cape Town and Johannesburg and a partner consultant in Kenya and Dubai
3. We are passionate about the impact of technology and innovation on business
4. We grow by listening carefully to our clients' needs and then building solutions to meet these needs
5. We believe in partnership and are a results-only driven consultancy – our people are what drive our business success
6. We serve our clients with integrity and professionalism, set against strict SLAs (no timesheets, only real measurable results)
7. We have a strict non-compete policy and will not take on any competing businesses to our existing clients
8. We integrate traditional PR with proven digital tools to enhance your spend and ROI
9. We deliver a range of digital services that help solve business challenges
10. We understand that integrated services will change how businesses reach their markets leveraging PR, digital and content services
11. We won the Veeam Best Global PR Agency Award in 2016
12. We represented global tech analysts, Gartner in South Africa giving us excellent insight into how multinationals/analysts think and communicate
13. We are the only agency in Africa to be invited to be a member of Plexus Group, giving us access to the very best tech PR agencies across the world to learn from and share knowledge with
14. We work towards the strengths of each employee. Hiring talent is one of the most important things we do
15. We won't compromise on quality and we always ensure we live and practice our values.

For more information or to request an appointment with our CEO or Founder, visit the [DUO Marketing + Communications website](#).

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DUO Marketing + Communications is a specialist PR, digital and marketing agency servicing B2B technology companies in sub-Saharan Africa. DUO incorporates PR with digital to deliver results and ROI for clients.

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