

Managing talent in adland

Issued by [Havas Johannesburg](#)

6 Apr 2018

Talent management in an industry that is still grappling with transformation can be tricky. It's an ongoing negotiation. From looking for the right talent at the right level, to developing future-fit talent that meets the needs of the business both today and tomorrow - business leaders have a responsibility to build and maintain diverse teams that create interesting work that will positively impact client businesses.

In **Episode 4 of There's So Much Sh** Out There**, Havas Southern Africa's podcast, head of Havas PR Larry Khumalo talks to Havas Southern Africa CEO Lynn Madeley, senior copywriter at Havas Johannesburg Adam Abelson, and copywriter at Havas Johannesburg Zamazwide Nxumalo about the ups and downs of managing talent in adland.



About There's So Much Sh** Out There (TSMSOT):

TSMSOT is Havas Southern Africa's fortnightly podcast where Head of Havas PR, Larry Khumalo, discusses with some Havasians, various topics that touch on the business of marketing and the creative economy in South Africa and beyond.

- **LG's 2024 soundbars deliver complete at-home entertainment with rich audio** 15 Jan 2024
- **Havas Red expands to South Africa adding PR, social and content capability to the region** 11 Sep 2023
- **Havas Media ranks 5th as media agency in South Africa, Recma First Edition 2023 results show** 9 May 2023
- **Havas prosumer studies reveal interesting facts on lesser explored topics** 12 Jan 2023
- **Pernod Ricard appoints Havas Media SA as its media agency of record** 22 Dec 2022

[Havas Johannesburg](#)

HAVAS

To be the world's best company at creating meaningful connections between people and brands using creativity, media and innovation.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>