

OLX South Africa, awarded to Techsys Digital and Black River FC

Issued by [Techsys Digital](#)

1 Dec 2017

After a recent multi-agency pitch process, Techsys Digital and Black River FC have been awarded the OLX South Africa account. Both agencies are elated to be a part of growing OLX within the South African market, helping them to entrench their position as South Africa's favourite online classifieds platform.



Says Karla Levick, Head of Marketing at OLX, "We're excited to have Black River FC and Techsys Digital on board. We feel strongly that they're the right agency partners to help us move the OLX brand forward in line with our long-term strategy: to put our users first while making a positive impact."

Andrew Walmsley, Founder and Managing Director of Techsys Digital says, "Winning a global brand like OLX is a fairy-tale ending to what has been an amazing year of growth for Techsys Digital. We look forward to delivering great work on this account along with our talented agency partners."

Want to partner with Techsys on a project? Contact us today on 021 788 6896 or info@techsys.co.za. Or visit our [website](#) or [Facebook page](#)!

" **Closing the gender pay gap: Momentum leverages AI in groundbreaking campaign** 17 Jan 2024

" **Jack Black's Brewing Co. collaborates with Techsys Digital for a refreshed digital experience** 8 Nov 2023

" **Techsys Digital and Takealot grab 12 Bookmarks finalists** 29 Jun 2023

" **Takealot reaps the rewards of AI-powered chat commerce on Whatsapp** 5 May 2023

" **How to go viral on TikTok... let your customers #unwrapalot** 24 Nov 2022

Techsys Digital



Raised by computers, our team of experts specialize in all things digital, integrating new insights, strategies and digital technologies into clients' projects to achieve world class results.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>