

## Howard Audio makes a splash with HTH

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Swimming is the great South African pastime. So, when The Old Shanghai Firecracker Factory commissioned us to create the soundtrack for their latest HTH commercial, we jumped at the chance.



HTH acquired the rights to 'Stay' by Maurice Williams and the Zodiacs. Then, we took the classic song and gave it a South African twist, adding African guitars and vocals, giving it a feel-good arrangement.

"Timothy Moloi was our Maurice Williams," says Adam Howard, "and boy can he handle falsetto. I've always loved doing rerecords - where you get to analyse a classic tune and add your own flavour."

Click below to view the video.

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## **Howard Audio**

HOWARD AUDIO At Howard Audio we do sound differently. Our composers and engineers combine original music, sound design and final mix in a state of the art studio to create emotionally captivating audio.

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