Merchandising made easy with Do-It Display Strips

Issued by Pyrotec   25 Feb 2015

Do-It® Display Strips form part of Pyrotec PackMedia's merchandising solution, which includes the Do-It® Hang Tabs.

Display strips work well in any retail environment, large or small. In larger stores such as Pick 'n Pay or Shoprite, display strips assist in cross-merchandising where, for example, you are able to hang your sachets of tomato paste alongside your pasta. In smaller stores such as Pick 'n Pay Local/Express and OK Minimark, retail space is limited but with your display strips, you are able to save shelf space by hanging smaller, lightweight products with hang tabs onto your display strip.

Our display strips are offered in roll form with three hooks between two perforations. This allows you to adjust the display strip to multiple lengths to suit your merchandising needs.

click to enlarge

Add a printed header card to your display strip and increase the success of your promotion with targeted messages at points of sale. These printed header cards will stand out in the aisle, get your product noticed and ultimately sold.

Get in touch with us today, to find out how the Do-It® Display Strips can improve your merchandising.

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Pyrotec

Pyrotec is a proudly South African company with its focus aimed firmly on the future. Its five brands - Pyrotec PackMark, Pyrotec PackMedia, Pyrotec PackLink, Pyrotec PackWorx and Pyrotec Finance - make this an industry-leading company that specialises in a comprehensive range of coding and labelling equipment, on-pack informational and promotional devices, merchandising solutions, development and manufacturing of automated systems for the packaging and manufacturing industry and making finance options available to customers. Pyrotec's software offering ensures product integrity, optimises coding activities, and helps secure centralised data management systems and label tracking systems.

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