

Pretoria residents vote Tiger Wheel & Tyre "The Best Place to Buy Tyres"

Issued by [Tiger Wheel & Tyre](#)

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Tiger Wheel & Tyre's winning streak continues. The company has just been awarded the title, "The Best Place to Buy Tyres," in the 2014 Best of Pretoria Rekord Readers' Choice Awards.



This is the second year that Rekord has run the Best of Pretoria awards and the second time that Tiger Wheel & Tyre has won it. The audited award results are based on votes collected from ballots published both online and inside *Rekord's* Pretoria newspapers in July this year.

The awards proved immensely popular in their first year, with readers logging in excess of 50,000 votes across some 140 retail categories. This year they were further incentivised to make their voices heard, via a lucky draw competition for voters with prizes valued at over R100,000.

"This is a great honour for our stores in the Pretoria region and we are immensely proud of their achievement, and grateful to the loyal customers who made the effort to endorse Tiger Wheel & Tyre via their votes," commented Joe du Plooy, Group Marketing Executive.

To learn more about Tiger Wheel & Tyre and what makes the brand so well loved by its customers, visit the website www.twt.to.

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