

Nkopane Maphiri promoted, Sam Baloyi and Rufus Rabie joins MDDA

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The Media Development and Diversity Agency (MDDA) welcome into its executive management ranks, Rufus Rabie joining in as a Company Secretary (CS), as of 1 May 2014 and Nkopane Maphiri appointed as a COO, from 1 April 2014.

Nkopane Maphiri - COO

Maphiri holds a Media Management Diploma from AAA school of Advertising, a Management Advanced Programme Certificate from Wits Business School and is currently registered with for a Post Graduate Diploma in Management. He has more than 22 year's community media experience, with 15 of these years in executive management and general management. In 2008, Maphiri was awarded a certificate of excellence by the National Community Radio Forum (NCRF) for the period that he served as the organisations as the CEO. He has also authored and co-authored a number of Community Media tool-kits and booklets published by the GCIS, MDDA, AMARC and DBSA, as well as training curriculum accredited by MICT-SETA. Nkopane has been employed by the MDDA as the Programme Director since 2011, a position he held successfully contributing to the achievement of the clean unqualified audits and the success of the Agency. He is driven by the passion of service delivery and the growth and diversification of community media.

Rufus Rabie - CS

Rufus Ambrose Rabie holds the degree of Bachelors of Laws (LL.B) obtained at the University of South Africa (UNISA). He is an admitted attorney and notary public of the High Court of South Africa. In total he has seven years' legal experience, of which five years have been in executive management roles as well as five years' company secretarial experience both in the public and private sectors. Rabie hails from the Northern Cape province of our country.

Also, joining the MDDA as Risk Management Officer, is **Samuel Baloyi** from 1 May 2014. Prior to joining the agency, Baloyi, who holds a B Comm degree, was with GPAA, STATS SA and Ford Motor Company. We welcome them to the MDDA family and hope that their experience will add value to the management of the Agency. The agency looks forward to having the wealth of experience and maturity that they bring, to enhance its functions of developing and diversifying the media landscape, in its pursuit to promote, support and encourage media development and diversity.

- ° **Deadline looms for MDDA-Sanlam Local Media Awards entries for 2014** 23 Jan 2015
- ° **MDDA-Sanlam Local Media Awards entries for 2014 now open** 26 Nov 2014
- ° **Entries open for MDDA-Sanlam Local Media Awards** 25 Nov 2014
- ° **Mandla Langa acknowledges 20 years of media freedom and diversity** 28 May 2014
- ° **MDDA-Sanlam Local Media Awards winners announced** 27 May 2014

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The Media Development and Diversity Agency (MDDA) is a statutory development agency for promoting and ensuring media development and diversity.

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