## 🗱 BIZCOMMUNITY

## HOMEMAKERS, riding for a purpose!

Issued by HOMEMAKERS

Each November, many Joburg cyclists look forward to one of the biggest charity events in Johannesburg, the Momentum 94.7 Cycle Challenge.

This year, the HOMEMAKERS team would like to invite you to ride for our purpose...ride for **HOMEMAKERS Wheelers, for Hungry Tummies**, a charity that supports Meals on Wheels.

Did you know that in Africa every 3.6 seconds a person dies of starvation? And this is why we support Meals on Wheels. Meals on Wheels Community Services is a registered not-for-profit organisation (070-786 NPO) providing cooked meals, to the poorest of the poor, vulnerable persons and the elderly. They also offer community support, infrastructures, and services to those in need. Meals on Wheels feed over 10 million meals to the poor per year in their 140 branches and 280 service points countrywide.

HOMEMAKERS and the HOMEMAKERS staff members have been involved with Meals on Wheels since 2012 and we have whole heartedly supported them ever since. We have not only adopted them as our permanent Corporate Social Initiative, but the staff members have been personally touched by the work they do.

If you are a cyclist and want to be part of our hero team, you will pay your normal registration fee of R320 and we ask you to double that amount and pay another R320 to ride for hungry tummies. With your R320 Meals on Wheels can feed 21 people or 21 meals...isn't that amazing!

Not only will you feed 21 people with your R320, but you will also get:

- A beautiful branded cycling shirt to wear on the day valued at R400
- A favourable start group and time

And if you do not have a bicycle - support us anyway and donate any amount to our charity!

ENTRIES CLOSE 26 September...so time is running out!

Thank you to our two main sponsors, GL Events | Oasys Innovations and Paarl Media, who made it all possible!

If you want to be part of our hero team with or without your bicycle...please contact Johandie on 086 111 4663/ johandie@homemakers-sa.co.za

"Secure your stand, cultivate trust, generate leads and build your brand! 23 Jan 2024

" Tribute to industry stalwart: Henk Louw (16 August 1939-11 September 2023) 15 Sep 2023





- " Johannesburg Homemakers Fair on from 24 to 26 March at Kyalami 13 Feb 2023
- Get on board with *Homemakers* digimag 21 May 2021
- \* 2021 Johannesburg Homemakers Fair postponed 10 Feb 2021

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