

***Business Insider Africa Awards* launches to honour influential entrepreneurs**

Business Insider Africa has launched its inaugural Business Insider Africa Awards which aim to recognise influential business leaders and entrepreneurs who are driving change, transforming business and making a significant impact in sub-Saharan Africa.



Source: [Pexels](#)

The awards will kick off with a nomination process - handled by *Business Insider Africa's* jury panel from diverse backgrounds across sub-Saharan Africa - whose talents and contributions to the continent and environment are instrumental to building a community of African leaders.

The nominees - many of whom are trailblazing entrepreneurs - will then be announced to the general public to kickstart the voting phase, which starts on Monday, 21 March at 10am (WAT) and ends on Sunday, 3 April at 11.59pm (WAT).



Firstwatch Entrepreneur's Challenge winners announced

25 Feb 2022



The influential business leaders and entrepreneurs who emerge with the highest votes in each category will be crowned winners at the virtual award ceremony on 12 April, which will bring together the most talented and inspirational entrepreneurs from SSA on the same stage for the first time.

The *Business Insider Africa Awards* is the first initiative launched by the publication and the awards focus on recognising extraordinary individuals across 11 business categories that cover Sub Saharan Africa's market landscape.

The ***Business Insider Africa*** Awards categories include:

1. Marketing Professional of the Year
2. Fintech Leader of the Year
3. Internet Entrepreneur of the Year
4. Young CEO of the Year
5. Social Entrepreneur of the Year
6. Business Influencer of the Year
7. Female Leader of the Year
8. Investor of the Year
9. Creative Leader of the Year
10. Serial Entrepreneur of the Year
11. Entrepreneurship Lifetime Achievement Award

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