

## VSKIT collaborates with Startimes to launch Nigeria's 'Voice To Fame'

Short video sharing platform, VSKIT has partnered with digital cable TV, StarTimes, to launch the maiden edition of *Voice to Fame*, a dubbing competition in Nigeria.



Image source: Gallo/Getty.

The TV show will be available on Sunday. The show will see eight contestants challenging celebrities, for a chance to win a grand prize of N2 million.

The *Voice to Fame* show will be the re-enactment of classic movies and TV plays, Rap battles and lip-sync according to dialogues taken from clips of movies and TV shows highlighting vocal delivery and demonstrative facial expressions. Popular TV celebrities – Charles Okocha, popularly known as “Igwe 2pac”, Nkechi Blessing, Mide Martins and Yakubu Mohammed will also be going for the grand prize with the new talents, and this promises an even more entertaining, educative and inspiring TV experience for viewers.

The marketing manager of VSKIT Nigeria, Sean Shu, declared, “As title sponsor of the *Voice to Fame* competition, our aim is to provide the right platform where young talents across Africa with remarkable vocal skills and star potential, can be given a shot at the limelight. Beyond this, VSKIT will continue to develop and deploy varied talent-focused initiatives, training programs and co-branding campaigns that will create superstars out of budding talents.”

The 13-episode TV Show will highlight four participants each week, with viewers having the exclusive right to vote their best dubbing performances. Participants with the highest votes will move to the next stage.

*Source: NexTVAfrica.com.*

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