

International judges for Pan-African Re/Insurance Journalism Awards 2017

NAIROBI, Kenya - Continental Reinsurance has announced the jury members for the second edition of the Pan-African Re/Insurance Journalism Awards.



Nike Popoola (Nigeria) winner of the 2016 Pan-African ReInsurance Journalist award.

Afif Ben Yedder, founder of IC Publications, publisher of leading magazines *African Business* and *New African*, will chair the jury this year. Other panelists of the <u>Pan-African Re/Insurance Journalism Awards</u> are:

- William Wallis, leader writer, Financial Times.
- Nadia Mensah-Acogny, journalist, Forbes Afrique.
- Michael Wilson, business and finance journalist (freelancer).
- Julia Graham, Technical Director, Airmic.

Continental Reinsurance, the private sector champion of the pan-African reinsurance industry is sponsoring the awards. The awards are open to both English and French-speaking journalists covering the re/insurance sector in Africa.

Dr Femi Oyetunji, group managing director/CEO of Continental Reinsurance said, "The outstanding quality of our international judging panel attests to the importance and prestige of these awards. We are privileged to bring together a very talented group of top media and insurance experts, to judge Africa's most effective journalism work on the topic of re/insurance."

Afif Ben Yedder said, "As an industry expert, I applaud any initiative that encourages journalists to develop their knowledge and expertise, particularly in Africa. Following the success of the inaugural awards, I look forward to reading this year's entries."

The international judging panel will evaluate all the submitted articles according to the quality of information and how the work contributes to raising awareness and understanding of the re/insurance sector in Africa. The jury members will independently select the recipients of the awards in three categories: Journalist of the Year, Best Analysis and Commentary and Best Feature article.

The winners will be announced at the Continental Reinsurance CEO Summit on 6 April, 2017 in Dakar, Senegal.

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